**EVENT SPONSORSHIP LEVELS**

**$1,500 BEVERAGE SPONSOR**

* 2 Reserved Seats at Event
* Signage Displayed by Bar at Event
* Event Program Sponsor Listing

**$500 PARTNER SPONSOR**

* 2 Reserved Seats at Event
* Event Program Sponsor Listing

\*VIP Event will be separate from Boots & Bling. Date TBD

**$1,500 LOGO SPONSOR**

***Only TWO Available***

* 2 Reserved Seats at Event
* Logo on Cups Used to Serve Drinks at Event **OR** Logo on Auction Bidder Paddles
* Event Program Sponsor Listing

**$1,750 CORPORATE TABLE SPONSOR**

* Reserved 8 Seat Event Table
* Acknowledgment on Social Media
* Event Program Table Sponsor Listing
* Event Sponsor Listing on all marketing materials, including PLA website.

**$6,000 GOLD SPONSOR**

* Reserved 8 Seat Event Table
* VIP Event Access\*
* Logo and Acknowledgment on Social Media
* Small Logo on Event Signage
* Event Program Gold Sponsor Listing
* Event Sponsor Listing on all marketing materials, including PLA website.

**$5,000 BAND SPONSOR**

***Only ONE Available***

* Reserved 8 Seat Event Table
* VIP Event Access\*
* Logo Displayed on Banner Behind Band
* Logo and Acknowledgment on Social Media
* Event Program Band Sponsor Listing
* Event Sponsor Listing on all marketing materials, including PLA website.

**$3,000 SILVER SPONSOR**

* Reserved 8 Seat Event Table
* VIP Event Access\*
* Logo and Acknowledgment on Social Media
* Event Program Silver Sponsor Listing
* Event Sponsor Listing on all marketing materials, including PLA website.

**$7,500 PLATINUM SPONSOR**

***Only ONE Available***

* 2 Reserved 8 Seat Event Tables (16 seats)
* VIP Event Access\*
* Logo and Acknowledgment on Social Media
* Opportunity to Speak at Event
* Large Logo on Event Signage
* Event Program Platinum Sponsor Listing
* Event Sponsor Listing on all marketing materials, including PLA website.